

TAITRA Taipei NANGANG Exhibition Center, Hall 1

Statement & Principles for the Sustainable Development of Events

I. Objectives of This Statement

This statement for the sustainable development of events is to ensure that TAITRA Taipei NANGANG Exhibition Center, Hall 1 (herein referred to as the Hall) is committed to implementing guidelines for sustainable development in the course of preparing and providing venue services for conventions, exhibitions and events.

(I) Introduction of Operators

The Taiwan External Trade Development Council (herein referred to as TAITRA) is a non-profit institute founded on July 1, 1970 by the Republic of China government in conjunction with various commercial and industrial organizations. Its objectives include helping industries develop Taiwan's foreign trade.

Drawing on its vast experience in managing the Taipei World Trade Center, TAITRA is devoted to shaping the Hall into a professional exhibition hall of international caliber based on the principle that *Customers Always Come First*, while striving to achieve the six major goals: promoting Taiwan's foreign trade, developing the MICE industry, improving government financial effectiveness, enhancing the capital's competitiveness, jump-starting the overall development of the Nangang Business Park, and benefiting society.

(II) Introduction to TAITRA Taipei NANGANG Exhibition Center, Hall 1

The construction of the Hall was completed in late July, 2007, and TAITRA officially took over management on March 13, 2008. The Hall is a large professional exhibition hall with upper and lower exhibition floors. This structure provides users with convenient services and facilities with a human touch. It is an international-class MICE venue suitable for holding various types of conferences, exhibitions and events.

In conformity with the ISO 20121 sustainability management system, the Hall endeavors to implement various sustainable practices from the aspect of society, environment and economy applied during the preparation and provision of services and venues for conferences, exhibitions and events. In this regard, organizers are at the front line of assisting Taiwan MICE venue management take the first steps toward sustainability. It is hoped that the Hall will serve as a model for sustainable MICE venues.

(III) Scope of Application & Exclusions

1. **Scope of Application:** Preparations as well as the provision of venue services at the Hall for organizers of conferences, exhibitions and events.
2. **Applicable Areas:** Within the premises of the Hall at No. 1, Jingmào 2nd Road, Nangang District, 11568, Taipei.
3. **Exclusions:** All communication and management pertaining to the users of site space of the Hall and relevant operations are within the scope: No parties or activities shall be excluded.

II. Principles and Value of Sustainable Development

The Hall establishes principles of sustainable development while creating value during the

course of preparing and providing venue services under the basic conditions stated below:

1. Complying with regulatory requirements of the Ministry of Economic Affairs and Bureau of Foreign Trade, Ministry of Economic Affairs.
2. Being consistent with the spirit of sustainable operation of "TAITRA Taipei NANGANG Exhibition Center, Hall 1".
3. Improving the quality of venue service.

(I) **Principles of Sustainable Development**

Sustainable development as defined in the ISO 20121 international standard is *development that meets the needs of the present without compromising the ability of future generations to meet their own needs*. TAITRA will commit all available resources to setting in motion sustainable management procedures for Hall events in order to promote a positive influence on the environment, society and economy, while improving the effectiveness of sustainable development within the Hall. During the course of implementation, the most important principles for sustainable development are inclusiveness, integrity, transparency, management responsibility and legacy.

1. **Inclusiveness:** Efforts shall be made to identify all stakeholders, including senior executives, government agencies, business owners, MICE event organizers, lease contractors, sponsors, participants, employees, suppliers, media, social groups, local communities and people in attendance, and ensure they have access to full and complete communication and consultation. Their rights to expression shall be respected, and necessary services shall be provided.
2. **Integrity:** This commitment calls upon the Hall staff to adhere to applicable rules and regulations pertaining to environmental protection, occupational health & safety, human rights, fire prevention & suppression, traffic, food safety, intellectual property and personal privacy; and to provide venue services and execute Hall operations and management with professionalism, integrity and fairness.
3. **Transparency:** All stakeholders shall have access to timely and reliable information, including the employee code of conduct, contracts with suppliers and contractors, and information on the Hall for participants and visitors.
4. **Management responsibility:** The Hall will ensure that all stakeholders are aware of their sustainability responsibilities by means of training and awareness-raising campaigns to lawfully and effectively manage issues with significant impacts and actively build up a sustainable supply chain during the preparation and provision of venue services.
5. **Legacy :** With knowledge communication, behavioral change and the investment of resources, it is hoped that the long-lasting influence and practice of sustainable development will be retained by stakeholders such as MICE venue users and the supply chain.

(II) **Values of Sustainable Development**

After identifying issues relating to sustainable development in the course of the Hall's preparation and provision of venue services, TAITRA draws up its sustainable management development policies for sustainable development from:

1. the social aspect:
 - (1) focus attention on the under-privileged: paying close attention to under-privileged communities and supporting charities;
 - (2) bolster safety: ensuring the normal operation of facilities; providing a legal, safe, comfortable and friendly venue for conferences, exhibitions and events; and
 - (3) pass down legacy: promoting sustainable experiences; beefing up training for

stakeholders; raising awareness & improving communication;

2. the economic aspect:

- (1) **improving services:** providing high-quality, highly-efficient and consistent services to clients;
- (2) **manage sustainably:** upgrading operations and management to meet international standards in order to attract more international-caliber organizers to hold conferences, exhibitions and events at the Hall; and

3. the environmental aspect:

- (1) **set in motion environmental protection initiatives:** pressing for a greener MICE venue; continuing to conserve use of energy and resources inside the Hall.
- (2) **implement cleanliness:** legally disposing of pollutants emitted inside the Hall.

The Hall identifies obvious sustainability issues during the course of preparing and providing venue services for organizers of conferences, exhibitions and events, while setting concrete goals for improvement, in order to integrate its sustainable development management system with the operating procedures of the Hall to ensure effective and routine management of issues pertaining to sustainable development.

Director of Taipei NANGANG Exhibition Center, TAITRA



